

Operators Mail-In Coupon Winter 2011 Corporate Promo

Smoked Hams

- All muscle trimmed to the blue for consistent leanness
- Naturally hickory-smoked for a true old-fashioned ham flavor
- Special Farmland® ham cure with no MSG

Spiral Sliced Hams

- Natural ham flavor, natural juice
- Brown sugar-cured for a natural, sweet taste
- Spiral sliced to 3/14" thin, perfect for sandwiches or dinner servings

Pit Hams

- Hardwood-smoked for a rich, country flavor
- Completely boneless, 100% yield
- Whole muscle for consistent quality
- Natural Honey & Brown Sugar Pit Ham has cure throughout for natural sweetness

Osso Buco

- Unique, impressive product for an eye-catching presentation
- Fully cooked product makes for convenient, ready-to-use and labor saving and time saving preparation
- Boil-in-bag preparation; reheat with minimal handling

Pork Loins and Roasts

- Individually poly-wrapped for Cryovac®—packed to protect product from freezer burn and oxidation
- Expertly hand-trimmed to exact standards
- Gold Medal roasts are trimmed to ¼" fat cover

Pork Chops

- Lean, well-muscled animals for consistent, uniform pork chops
- Consistently sliced to within .25 oz. for portion control Gold Medal & Silver Medal Farmland EXTRA TENDER® Pork Chops enhanced with special marinade to ensure moistness and tenderness when cooked

ALL NATURAL* varieties:
Product of U.S.A.
No Added Hormones**
No Antibiotic Growth Promotants
*No Artificial Ingredients
*Minimally Processed

**Federal regulations prohibit the use of hormones in pork.

Terms and Conditions:
Offer limited to foodservice operators only. Chain operators must participate as single units. Contracted chain and bid accounts cannot participate. This coupon may be redeemed for a minimum of \$20 up to \$250 per individual foodservice operator. Submit this rebate with copies of distributor invoices or distributor printouts verifying valid products were purchased between October 31, 2011, and January 1, 2012. DISTRIBUTOR PRINTOUTS OR INVOICES MUST INCLUDE THE FOLLOWING OPERATOR INFORMATION: Operator Name, Product Purchased, Number of Cases Purchased, Date the Product was Purchased, Invoice Number and Physical Address. Operators must fill out rebate coupon themselves. Distributor tracking reports do not qualify. Bulk redemptions by distributors and/or DSRs are not allowed. Request must be postmarked no later than February 2, 2012. Offer not redeemable in conjunction with any other offer. Operators may submit more than once until the maximum dollar amount is met; however, the initial submission must be for the minimum requirement of 10 cases. Allow 10–12 weeks for delivery. Incomplete or incorrect submissions will delay payment. Void where restricted, prohibited or banned.

PLEASE MAIL THIS COUPON WITH COPIES OF DISTRIBUTOR INVOICES TO:

Please note new address
**FARMLAND FOODSERVICE
COUPON REDEMPTION
P.O. BOX 552
TRAVERSE CITY, MI 49685-0552**

QUESTIONS? CALL 1-877-570-5504.



COUPON CODE: WIN11OPR

INDICATE FARMLAND CASES SOLD		
Product	Code	# of Cases

TOTAL CASES _____ X \$2.00/CASE = \$ _____
MINIMUM REBATE: \$20 (10 CASES)

Maximum
Payout
is \$250.

CHECK WILL BE MAILED TO THE ADDRESS SHOWN BELOW. (PLEASE PRINT.)

OPERATION NAME _____

CONTACT NAME _____

E-MAIL ADDRESS _____

OPERATION ADDRESS _____

CITY _____ STATE _____ ZIP _____

TELEPHONE NUMBER _____ FAX NUMBER _____

DISTRIBUTOR _____

**FOR MORE INFORMATION ON FARMLAND PRODUCTS, PROMOTIONS, RECIPES OR MARKETING MATERIALS,
CONTACT YOUR FARMLAND REPRESENTATIVE/BROKER OR CALL THE HELP LINE: 1-888-FARMLAND (327-6526).
WWW.FARMLANDFOODSERVICE.COM**

PLEASE CHECK THE MARKET SEGMENT YOUR OPERATION / TYPE OF RESTAURANT BELONGS IN:

Are you a new Farmland customer or current Farmland customer

Commercial

- Full Service Independent
 Casual/Theme Local/Regional Chain
 Family National Chain
 Upscale/Fine Dining
- QSR/Sandwich
 Convenience Store
 Hotel/Motel/Resort

Noncommercial

- College/University Contract Management/
Vending
 Elementary/Secondary Schools Self-Operated
 Business & Industry
 Healthcare
 Recreational/Entertainment
 Transportation Foodservice
 Military/Correctional

Number of meals served per day:

____ Breakfast ____ Lunch ____ Dinner

Approximate Dollar Volume of

Food & Beverage Purchased per year: _____